

COLLEGE/SCHOOL ONLINE MARKETING

Multi-Touch Viral Marketing & Social Media



Online Marketing & E-Commerce – Colleges/Schools



Fusion Online MULTIPLIES your EARNINGS and saves YOU Time & Money.

We build College/School Marketing and E-Commerce websites which multiply your income and save you time and money.

We tastefully monetise every aspect of you college/school: your facilities, social media, sports events, social events, training events, public relations activities, and school accessory sales.

We can also add relevant revenue generating modules to your existing website.

E-Commerce automation provides an impressive business experience. Everything pays for itself with the least effort.

TABLE OF CONTENTS

- College/School Websites
- Mirror Site Modules
- Digital Prospectus and Newsletters
- Intelligent Registration Forms
- Public Relations & Social Media Convergence
- Social Event Marketing
- Training Event Marketing
- Viral e-Mail Marketing
- College/School Facilities Rental
- Amazon Affiliate Marketing

Right
Click
Print

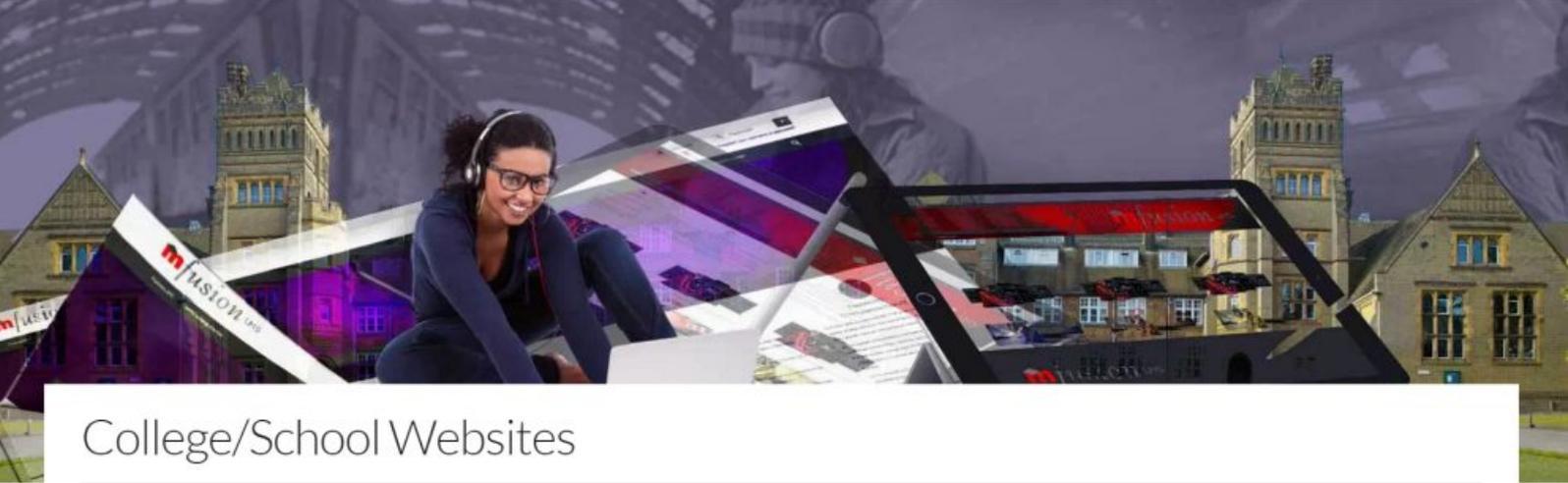


✉ info@fusionlms.co.za
☎ 010 020 3247 ☎ 082 389 2419
👤 Leon Rossouw

🏢 X Space Office Park
🏠 1 Maxwell Drive, Sunninghill,
Sandton, South Africa.

- MENU: OnlineMarketing +
- MENU: LMSApplications +
- MENU: LMS Services +
- MENU: About Us +





College/School Websites

MULTIPLY your REVENUE from MULTIPLE SOURCES

We build nextGen College/School Marketing Websites which are fully converged with social media and e-commerce enabled. Our websites are therefor viral marketing enabled.

In addition to promoting the core business of the college/school our website formats create additional revenue streams from multiple sources and cross subsidises the main mission of your institution.

College/School MARKETING WEBSITES that EARN REVENUE



Student acquisition marketing, registration, billing and payment. Social Events marketing, booking and payment. Training Events marketing, booking and payment. Facilities marketing, booking and payment.

Bilateral social media integration for marketing, and targeted re-marketing .

Earn massive revenue from Amazon Online Store integration. E-learning courses, sales booking and payment.



75 MILLION WEBSITES WORLDWIDE

Our College/School Marketing Websites are built on a WordPress Content Management platform which has considerable international standing with over 75 million websites worldwide and growing. With 29,000 plug-ins available and hundreds readymade college/school templates available

FAMOUS USERS

Famous Universities and Colleges which are using WordPress are: Harvard, Boston , Oxford, City University London, Bath, Sheffield, Kent, Chicago, MIT, Penn State, Washington, Princeton, Buckingham, Melbourne, Cornell, Georgia State, Berkeley, Berlin, California Tec etc

RESPONSIVE WEB DESIGN FORMATS

Our responsive website format adjusts web page sizes in response to the size of the screen or web browser it is viewed on. So the sites are equally functional on desktops, notebooks, tablets and smartphones.

HOSTING AND SUPPORT

We have various hosting and support packages available. We operate on a build, operate and transfer philosophy. We build and host your site, we administer your site (operate) and provide training and support so that you may take control of your entire site.

Features List – Summary

E-COMMERCE

Student acquisition marketing, registration, billing and payment. Events marketing, booking and payment. Facilities marketing, booking and payment. E-learning courses, sales booking and payment. Fundraising marketing activities. Membership subscription sales. Education accessory sales. School regalia sales. Sports equipment sales etc.

Responsive web design formats, mobile, tablet, desktop compatible

Learning Management System integration

Learning Management System as a marketing tool

Student acquisition, lead generation, database building
Amazon Online Store Integration
Database linked prospectus download
Bulk E mailing
Social media, Facebook marketing, Twitter
Google Adwords marketing, analytics
Search engine optimization
Parent, student, teacher, satisfaction surveys
Blogs, Newsletter, parent and teacher blogs
Parent portals
Customer Satisfaction Surveys
Market Research

Online Marketing – Menu



College/School Websites

Mirror-Site Modules

College/School Prospectus and Newsletters

Public Relations and Social Media Convergence v1

Public Relations and Social Media Convergence v2



Live College/School Site Demos



Click to Pop-up Demo



Click to Pop-up Demo



Click to Pop-up Demo



Click to Pop-up Demo



Click to Pop-up Demo



Click to Pop-up Demo



Please Contact Us

Your Name (required)

Your Email (required)

Subject

Your Message

Send

Online Marketing – Menu

College/School Websites

Mirror-Site Modules

College/School Prospectus and Newsletters

Public Relations and Social Media Convergence v1

Public Relations and Social Media Convergence v2

Social Event Marketing v1

Social Event Marketing v2

Training Event Marketing v1

Training Event Marketing v2

Intelligent Registration Forms

Viral e-Mail Marketing

College/School Facilities Rental

Amazon Affiliate Marketing

5 How School Principals Increase Profits

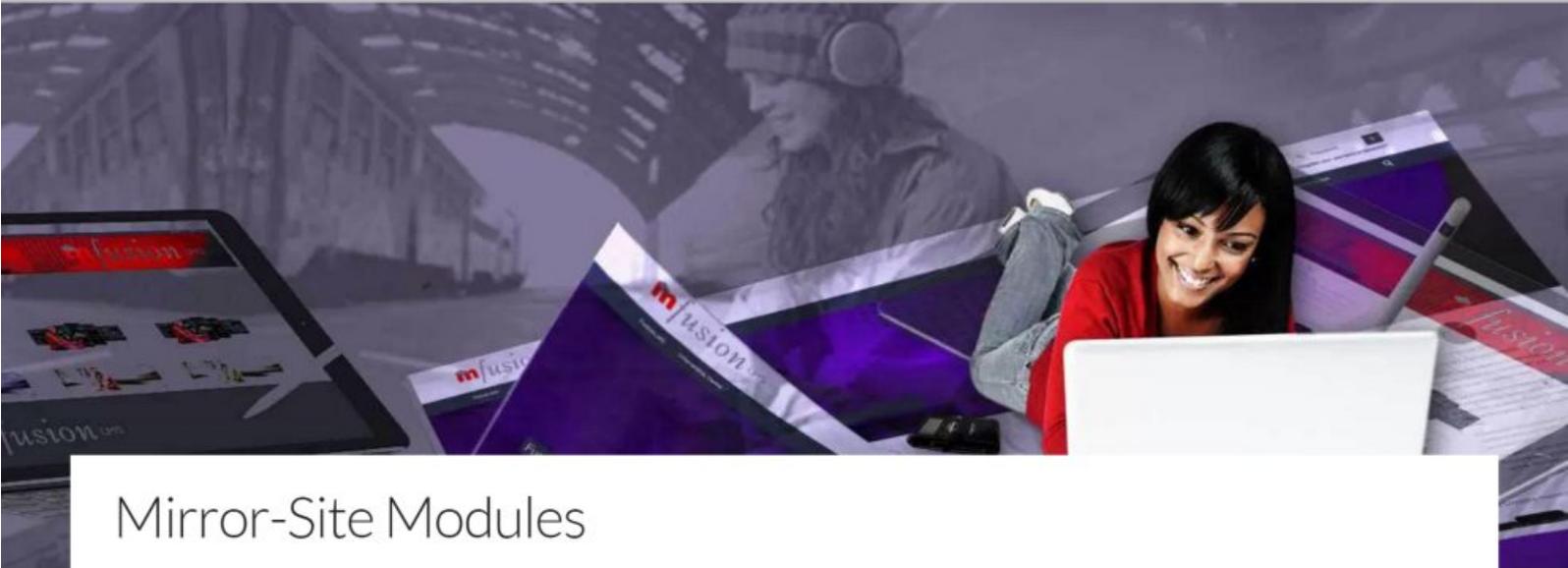
4 How School Principals Increase Profits

6 How School Principals Increase Profits

8 How School Principals Increase Profits

7 How School Principals Increase Profits

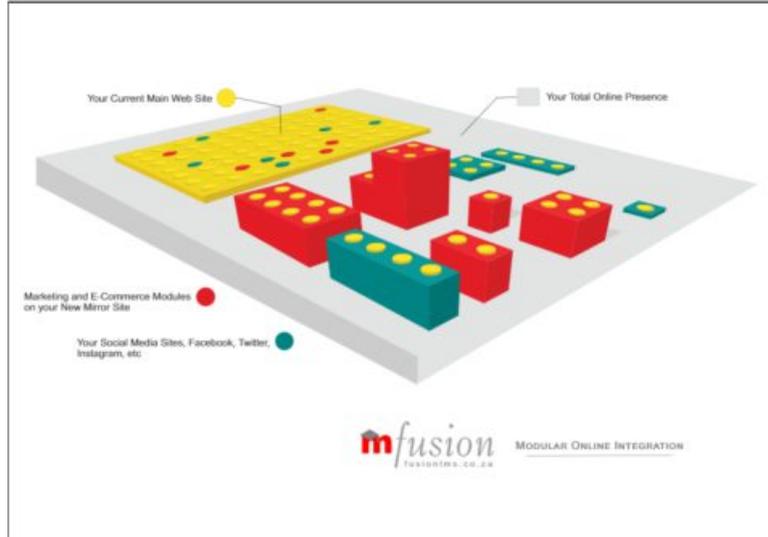




Mirror-Site Modules

If you are interested in our Marketing and e Commerce solutions but you are not ready to change your entire website, then consider our modular option.

In the modular option, we create a Mirror Site Version of your current site and we host your marketing and e commerce site alongside your main site. Although it's hosted separately it is seamlessly integrated. In addition to specific e commerce modules, we'll integrate all your social media on your mirror site. The illustration below demonstrates the concept.



College/School MARKETING WEBSITES that EARN REVENUE

Student acquisition marketing, registration, billing and payment. Social Events marketing, booking and payment. Training Events marketing, booking and payment. Facilities marketing, booking and payment.

Bilateral social media integration for marketing, targeted re-marketing and viral campaigns.

Earn massive revenue from Amazon Online Store integration. E-learning courses, sales booking and payment.

Your Name (required)

Your Email (required)

Subject

Your Message

Send

Online Marketing - Menu

College/School Websites

Mirror-Site Modules

College/School Prospectus and Newsletters

Public Relations and Social Media Convergence v1

Public Relations and Social Media Convergence v2

Social Event Marketing v1

Social Event Marketing v2

Training Event Marketing v1

Training Event Marketing v2

Intelligent Registration Forms

Viral e-Mail Marketing

College/School Facilities Rental

Amazon Affiliate Marketing



info@fusionlms.co.za
010 020 3247 082 389
2419
Leon Rossouw

X Space Office Park
1 Maxwell Drive, Sunninghill,
Sandton, South Africa.

MENU: OnlineMarketing +

MENU: LMSApplications +

MENU: LMS Services +

MENU: About Us +





College/School Prospectus and Newsletters



3d Digital Prospectus

[Click here to pop-up Demo](#)

Our 3d Digital Prospectus can be viewed full-screen. It can include both audio and video and has a social media sharing facility. It can also be printed.



3d Digital Prospectus



[Click here to pop-up Demo](#)

Our 3d Digital Prospectus can be viewed full-screen. It can include both audio and video and has a social media sharing facility. It can also be printed.



School Branding

School branding plays a significant role in providing schools with a distinct identity. It is the first impression on the minds of students and their parents. The school uniform, logo, prospectus, copies, etc. represent the branding of a school.

Branding makes the school more recognisable. It is the reflection of the school's way of conduct, its values, discipline, dedication and professionalism.

Schools that have an effective branding are likely to compel new students towards it. Parents find it more satisfactory to send their children to the institutions that have an impressive personality or branding.

Well- Designed Prospectus

A well-designed prospectus is one of the important aspects of your school branding. A prospectus is of utmost importance when it comes to advertising your school. It is one of the most powerful tools in convincing potential students to seek admission to your school.

In this tough era of competition, your school needs an impressive representation. A prospectus is a complete document that entails all the features of your school. It consists of the school imageries as well as information needed to guide parents and students in choosing an appropriate school.

Engaging Content

Genuine and informative content is also a branding tool. The content that you add on your prospectus or website has a great impact on the minds of parents and students. Well-written content conveys your brand message efficiently. It might be the reason parents would choose your school over others. The quality of your content reflects the quality of your school.

Parents tend to choose a school based on the information it provides. Communicative content that speaks of your brand plays a key role in compelling parents or pupils towards your school.

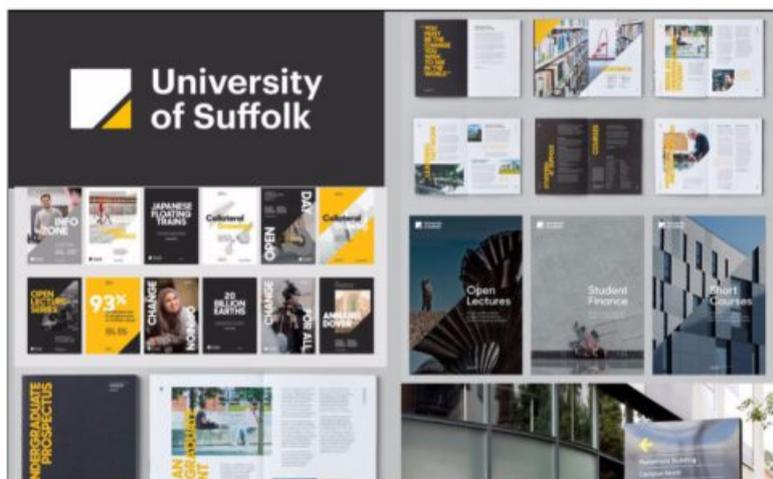
Impactful Website Design

A website design describes the personality of your school. It is a great platform to showcase your core values, mission or objectives. All the aspects of the school website design depict your brand message. The colours that you use resonate with your brand. The perception of your school also varies according to the colours that you choose.

School Newsletter

School newsletters is one of the effective ways to let prospective parents know your brand identity. It keeps the parents aware of the school life. It makes them analyse the day-to-day activities and the effect of such activities on their child. The newsletter is also used to demonstrate your school values.

Prospectus and Newsletters – Print and PDF Formats



info@fusionlms.co.za
010 020 3247 082 389
2419

Leon Rossouw

X Space Office Park
1 Maxwell Drive, Sunninghill,
Sandton, South Africa.

MENU: OnlineMarketing +

MENU: LMSApplications +

MENU: LMS Services +

MENU: About Us +





Intelligent Registration Forms

INTELLIGENT REGISTRATION SYSTEMS USING "CONDITIONAL LOGIC"

This form may appear just like a normal run of the mill form, but it's a lot more than just that.

INTELLIGENT REGISTRATION AND ENQUIRY FORMS

An intelligent online registration system is a system that can guide each individual applicant through the application and provide him or her with only the forms and information pertinent to them. With a system that uses "conditional logic" you can create a smooth and logical process for the applicant that is personalized for them. They get immediate response to enquiries and answers to their question 24/7.

FORM ENTRY CONDITIONAL LOGIC

This involves form entry field options that are presented in real time whilst you are filling in the form depending on your input.

This helps to set each individual applicant on a separate registration path. Being able to set each individual applicant on a separate registration path is the best way to both upgrade your registration process and to provide a stellar and professional experience for your applicants.

INTELLIGENT NOTIFICATION ROUTING

It also involves customized notification routing through conditional logic. Notification messaging is channeled by the form entry content. So that key people in your organization get the relevant information instantly via email and SMS and can respond before your competition does.

INTELLIGENT RE-MARKETING

Form entry content determines which database list the entry is added to. This enables email targeting and facebook re-targeting according to what people are really interested in. 80% of internet enquiries are not ready to buy. This systems helps to nurture the lead and progress toward a sale at a pace suitable to the client.

THE BENEFIT TO APPLICANTS AND ADMINISTRATORS

Having a system that works, for both your applicants and for you and your team helps you convert applicants to sales. It helps keep your team on task and informed, helps your bottom line and most importantly saves everyone time.

Your applicants will spend less time scratching their heads and making sense of your application. You'll spend less time assisting applicants with basic questions that arise from being confused and more time investing in your products.

And most importantly, this kind of system gives a face lift to your business. Applicants will think highly of you and your organization based on their experiences with you. If one of their first experiences with you is via an advanced and intelligent online registration system, you've already created the foundation for a great relationship.

Intelligent Student Registration Form
Fill in this Demo and see what happens next



| | |
|--|--|
| Name * | |
| <input style="width: 100%;" type="text"/> | <input style="width: 100%;" type="text"/> |
| First | Last |
| <input style="width: 100%;" type="text"/> | <input style="width: 100%;" type="text"/> |
| Study Option * | Name of Campus * |
| <input style="width: 100%;" type="text" value="Select"/> | <input style="width: 100%;" type="text" value="Select"/> |
| Are you Matriculated? * | |
| <input style="width: 100%;" type="text" value="Select"/> | |
| What are you registering for ? - Degree Diploma * | |
| <input style="width: 100%;" type="text" value="Select"/> | |
| What are you registering for ? - Certificate * | |
| <input style="width: 100%;" type="text" value="Select"/> | |
| Address * | |
| <input style="width: 100%;" type="text"/> | <input style="width: 100%;" type="text"/> |
| City | State / Province / Region |
| <input style="width: 100%;" type="text" value="South Africa"/> | <input style="width: 100%;" type="text"/> |
| Country | |
| <input style="width: 100%;" type="text"/> | <input style="width: 100%;" type="text"/> |
| Email * | Contact Number * |
| <input style="width: 100%;" type="text"/> | <input style="width: 100%;" type="text"/> |
| Gender * | |
| <input style="width: 100%;" type="text" value="Select"/> | |
| Date of Birth * | |
| <input style="width: 100%;" type="text"/> | |
| Would you like to upload a file? | |



Public Relations and Social Media Convergence v1

Do you value out of the box thinking? Talk to us about the various backend processes which make digital media convergence possible. Allow your Public Relations Campaigns go Viral, Monetise your Events and Create New Revenue Streams for your College/School.

f KES Facebook Posts

King Edward VII School shared SA Rugby magazine's post.
2 days ago

Red Rugby: Malcolm Marx

Strenue for test tomorrow 🙌 Red fans cheering our 'moose' on at every opportunity.

True KES & SA ambassador.

Go School.

SA Rugby magazine FEATURE: Malcolm Marx can emulate one of South Africa's greatest hookers.

Community Outreach: Hat Day at KES. 4 days ago

Community Project: Pie in the Sky-Munga for Hunger

Community Outreach: Hat Day at KES on Friday 8 September saw the School with donations from the staff and boys donate R2500-00+ to the Epic Foundation (for

King Edward VII School added 6 new photos.
3 days ago

Red Soccer: KES vs St Benedict's 14 Sept

1st DNP
2nds lost 0-1
16A won 3-1
16B lost 1-3
15A won 1-0
15B won 3-0
14A won 4-1
14B won 3-0

Red Machine👁️ you make us very proud! Well done to all the lads & coa... See More

Share

👍 51 🗨️ 1

King Edward VII School added 5 new photos.
5 days ago

King Edward VII School added 28 new photos to the album: Community Outreach: Hat Day at KES.
4 days ago

King Edward VII School added 2 new photos.
3 days ago

Red Motorcross: Congrats Ryan Sequeira - Grade 10H

News on Ryan's latest wins/placings and achievements:

3rd place Jnr High School TBone Enduro Series -

King Edward VII School added 5 new photos.
3 days ago

Red Squash: KES Excellence Rewarded at Central Awards Evening 2017

MIC of Squash, Mr Bradd Lodge proudly reports back:

The annual Central Gauteng Junior Squash awards evening was held last at St. Stithi... See More

Share

👍 36 🗨️ 1

King Edward VII School added 2 new photos.
3 days ago

Red Motorcross: Congrats Ryan Sequeira - Grade 10H

News on Ryan's latest wins/placings and achievements:

3rd place Jnr High School TBone Enduro Series -

f Premier Interschools Facebook Posts

Premier Interschools added 9 new photos.
3 weeks ago

Oakdale Landbou do enough in first half to down Boland Landbou in Premier Interschools

It was close, but Oakdale Landbou have the bragging rights as being the top rugby playing agricultural school in S... See More

Share

👍 26 🗨️ 2

Premier Interschools updated their cover photo.
4 weeks ago

Premie..
21K likes

Like Page

Premier Interschools added 9 new photos.
3 weeks ago

Premier Interschools added 9 new photos.
3 weeks ago

Premier Interschools added 9 new photos.
3 weeks ago

Premier Interschools added 9 new photos.
3 weeks ago

To those who missed it....Watch the Hoër Landbouskool Oakdale vs Boland Landbouskool game here: 1st half > www.youtube.com/watch?v=pISU2lT7iIo

2nd half > www.youtube.com/watch?v=0EqQWQX3ODI

Share

👍 18 🗨️ 28

Premier Interschools
4 weeks ago

Read the Hoër Landbouskool Oakdale vs Boland Landbouskool HISTORIC OVERVIEW here: premierinterschools.co.za/2017/23/oakdale-vs-boland-landbou-historic-overview/

Oakdale vs Boland Landbou Historic Overview
premierinterschools.co.za

The last of the season's Premier Interschools derbies takes place on Saturda...

Premier Interschools added 9 new photos.
3 weeks ago

Oakdale Landbou do enough in first half to down Boland Landbou in Premier Interschools

It was close, but Oakdale Landbou have the bragging rights as being the top rugby playing agricultural school in S... See More

Share

👍 5 🗨️ 1

Premier Interschools updated their cover photo.
4 weeks ago

Premie..
21K likes

Like Page

King Edward VII School added 28 new photos to the album: Community Outreach: Hat Day at KES. 4 days ago



Community Outreach: Hat Day at KES on Friday 8 September saw the School with donations from the staff and boys donate R2500-00+ to the Epic Foundation (for abused women & children).

King Edward VII School added 5 new photos. 3 days ago

Community Project: Pie in the Sky-Munga for Hunger

King Edward VII School educator & passionate Old Boy Mr Martin Bain Venn, will be taking on the task of riding and completing the gruelling Munga...



Red Motorcross: Congrats Ryan Sequeira - Grade 10H

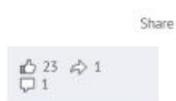
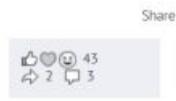
News on Ryan's latest wins/placings and achievements:

3rd place Jnr High School TBone Enduro Series - Bulwer

4th place High School EWXC - Heidelberg

Keep... See More

Great day was ... See More



Load more

KES Facebook Videos



Red Choir: KES and K.E.P.S at Changemakers 2017



Here we go! KES vs Pretoria Boys' High Go School...



Supersport Blitz- Preview on KES & Malcolm Marx



Bokke at KES- Supersport Blitz Look out for this...

King Edward VII School 10,084 likes

Like Page Share

Load more

- LinkedIn
- Facebook
- Email



info@fusionlms.co.za
 010 020 3247 082 389 2419
 Leon Rossouw
 X Space Office Park
 1 Maxwell Drive, Sunninghill,
 Sandton, South Africa.

- MENU: OnlineMarketing +
- MENU: LMSApplications +
- MENU: LMS Services +
- MENU: About Us +



Public Relations and Social Media Convergence v2

Do you value out of the box thinking? Talk to us about the various backend processes which make digital media convergence possible. Allow your Public Relations Campaigns go Viral, Monetise your Events and Create New Revenue Streams for your College/School.

f KES Facebook Posts

King Edward VII School shared SA Rugby magazine's post. 2 days ago

Red Rugby: Malcolm Marx

Strenue for test tomorrow 🙌
Red fans cheering our 'moose' on at every opportunity.

True KES & SA ambassador.

Go School.

SA Rugby magazine
FEATURE: Malcolm Marx
can emulate one of South
Africa's greatest hookers.

👍❤️ 76 🔄 0 💬 5 Share

King Edward VII School added 5 new photos. 3 days ago



Community Project: Pie in the Sky- Munga for Hunger

King Edward VII School educator & passionate Old Boy Mr Martin Bain Venn, will be taking on the task of riding and completing the gruelling Munga... See More

Share

👍❤️😄 57 🔄 15 💬 3

King Ed...
10K likes

f Like Page

King Edward VII School added 6 new photos. 3 days ago



Red Soccer: KES vs St Benedict's 14 Sept

1st DNP
2nds lost 0-1
16A won 3-1
16B lost 1-3
15A won 1-0
15B won 3-0
14A won 4-1
14B won 3-0

Red Machine👊 you make us very proud! Well done to all the lads & coa... See More

👍❤️ 51 🔄 1 💬 1 Share

King Edward VII School added 28 new photos to the album: Community Outreach: Hat Day at KES. 4 days ago



Community Outreach: Hat Day at KES on Friday 8 September saw the School with donations from the staff and boys donate R2500-00+ to the Epic Foundadion (for abused women & children).

Great day was ... See More

👍❤️😄 43 🔄 2 💬 3

Share

King Edward VII School added 5 new photos. 3 days ago



Red Squash: KES Excellence Rewarded at Central Awards Evening 2017

MIC of Squash, Mr Bradd Lodge proudly reports back:

The annual Central Gauteng Junior Squash awards evening was held last at St. Stithi... See More

👍❤️ 36 🔄 1 💬 2 Share

King Edward VII School added 2 new photos. 3 days ago



Red Motorcross: Congrats Ryan Sequeira - Grade 10H

News on Ryan's latest wins/placings and achievements:

3rd place Jnr High School TBone Enduro Series - Bulwer

4th place High School EWXC - Heidelberg

Keep... See More

👍❤️ 23 🔄 1 💬 1 Share

🐦 KES Twitter Feed

Follow

👍 45,057 🗨️ 7,679

King Edward VII School has a long & proud history & has been premised on providing a holistic educational experience; producing world-class leaders.

KES 2h

#RedThanks @KingEdVIIISchool 1st staff & coaches thank @stpeterscoll for invite & hospitality at weekend 🎉festival @nvrbedunneb4 #redfooti

🔄 🗨️ ❤️ 1 Twitter

KES 3h

#RedFoot #ParktownU14Fest @KingEdVIIISchool 14A lost 4-1 vs Rosina finish 6th overall #welltriedlads @zingy099 #redthanks @PARKTOWN_BOYS

🔄 🗨️ ❤️ Twitter

🔄 KES Retweeted

cotty 6h

@KingEdVIIISchool vs saints 2-1 half time



🔄 🗨️ ❤️ 3 Twitter

KES 5h

#RedFooti👊 #ParktownU14Fest @KingEdVIIISchool 14A win 4-1 vs @ststithians 14A & play 3:20 5th/6thplayoff #Strenue @zingy099 @Koeksie83

🔄 🗨️ ❤️ 2 Twitter

KES 6h

#RedFooti👊 #ParktownU14Fest Next up @KingEdVIIISchool 14A vs @ststithians 14A #enjoylads

Load more



Social Event Marketing v1

Event Marketing, ticketing, booking and payment. Digital ticket check-in with mobile phone. e Mail campaign pre- and post-event. Comprehensive event analytics and reports.

Book demo tickets below

SOCIAL EVENT ONE



Your ticket fee is going to "Good Cause". Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi.

Starts On: January 03, 2018 3:00 AM

Ends On: January 03, 2018 5:00 PM

R140.00

118 left

Book

SOCIAL EVENT TWO



Facebook Posts

- Premier Interschools added 9 new photos. 5 weeks ago
- Premier Interschools 3 weeks ago
- Premier Interschools 4 weeks ago



Oakdale Landbou do enough in first half to down Boland Landbou in Premier Interschools

It was close, but Oakdale Landbou have the bragging rights as being the top rugby playing agricultural school in S... See More

26 likes, 2 comments, 3 shares



To those who missed it....Watch the Hoër Landbouskool Oakdale vs Boland Landbouskool game here: 1st half > www.youtube.com/watch?v=pISU2lT7iU0

2nd half > www.youtube.com/watch?v=0EqOWQX3ODI

5 likes, 1 comment, 1 share



Watch the Hoër Landbouskool Oakdale vs Hoër Landbouskool Boland build-up show here: www.youtube.com/watch?v=kLsL0qR89rA

Oakdale Landbou vs Boland Landbou, Saturday 26 August on SS10 at 13:55

18 likes, 28 comments, 5 shares

- Premier Interschools updated their cover photo. 4 weeks ago



20 likes, 1 comment, 2 shares

- Premier Interschools 4 weeks ago

Is the final game of the year: Hoër Landbouskool Oakdale vs Hoër Landbouskool Boland live Saturday at 2pm on SS10. Do not miss the build-up show Wednesday at 19:45 on SS1, featuring Deon Carstens and ... See More

162 likes, 62 comments, 8 shares

- Premie... 21K likes

Like Page

- Premier Interschools 4 weeks ago

Read the Hoër Landbouskool Oakdale vs Boland Landbouskool HISTORIC OVERVIEW here: premierinterschools.co.za/2017/23/oakdale-vs-boland-landbou-historic-overview/

Oakdale vs Boland Landbou Historic Overview premierinterschools.co.za The last of the season's Premier Interschools derbies takes place on Saturday...

89 likes, 24 comments, 16 shares

Load more

SOCIAL EVENT TWO



Your ticket fee is going to "Good Cause". Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi.

Starts On: February 14, 2018 3:00 PM
Ends On: February 14, 2018 5:00 PM

R100.00 219 left

[Book](#)

[LinkedIn](#) [Facebook](#) [Email](#)



on SS1, featuring Deon Carstens and ... See More

Overview
premierinterschools.co.za
The last of the season's Premier Interschools derbies takes place on Saturda...

[Like Page](#)

162 62 8

89 24 16 [Share](#)

[Load more](#)



info@fusionlms.co.za
010 020 3247 082 389 2419
Leon Rossouw

X Space Office Park
1 Maxwell Drive, Sunninghill,
Sandton, South Africa.

- MENU: OnlineMarketing +
- MENU: LMSApplications +
- MENU: LMS Services +
- MENU: About Us +



Event Marketing, ticketing, booking and payment. Digital ticket check-in with mobile phone. E mail campaign pre and post-event. Comprehensive event analytics and reports.

SOCIAL EVENT ONE




Your ticket fee is going to "Good Cause". Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel [Expand](#)

Starts On: January 03, 2018 3:00 AM
Ends On: January 03, 2018 5:00 PM

R140.00 **118** left

[Book](#)

SOCIAL EVENT TWO




Your ticket fee is going to "Good Cause". Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean rutrum. Aenean imperdiet. Etiam ultricies nisi vel [Expand](#)

Starts On: February 14, 2018 3:00 PM
Ends On: February 14, 2018 5:00 PM

R100.00 **219** left

[Book](#)

SEPTEMBER 2017

| MON | TUE | WED | THU | FRI | SAT | SUN |
|-----|-----|-----|-----|-----|-----|-----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

SEPTEMBER, 2017

| MON | TUE | WED | THU | FRI | SAT | SUN |
|-----|-----|-----|-----|-----|-----|-----|
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |



Training Event Marketing v1

Event Marketing, ticketing, booking and payment. Digital ticket check-in with mobile phone. E mail campaign pre and post-event. Comprehensive event analytics and reports.

Book demo tickets below

COURSE ONE

1 COURSE ONE

2 COURSE TWO

3 COURSE THREE

4 COURSE FOUR

POPULAR COURSES

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient nisl vel augue. Curabitur ullamcorper...

Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper...

Starts On: December 02, 2017 3:00 PM

Ends On: December 05, 2017 5:00 PM

R140.00
19 left

Book

COURSE TWO

| SEPTEMBER, 2017 | | | | | | | | | | | | | |
|-----------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|----|
| 4 | TUE | WED | THU | FRI | SAT | SUN | MON | TUE | WED | THU | FRI | SAT | SU |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 |

About your Training Institution - Facebook Posts

- Wits Business School added 13 new photos.**
3 days ago

Meet Dr Geoff Heald – senior lecturer at WBS and negotiator extraordinaire!

Geoff is known for his work and research on negotiation, the resolution of deep-rooted conflict, human development and strate... See More

We recently asked... See More

Wits Business School added 6 new photos.
1 week ago

WBS IEDP 2017 Highlights

The 2017 International Executive Development Programme delegates have just returned from the last leg of their three international trips to New York, London and Dubai.

The grou... See More

Wits Business School added 5 days ago

In this 'golden age of entrepreneurship,' the demand for entrepreneurship research and teaching is outstripping supply. Entrepreneurship is a vital skill for any individual wanting to succeed, especia... See More

Becoming a master of entrepreneurship
business.tech.co.za
Entrepreneurship education is a growing part of educational offerings at institutions around the globe.

Wits Business School added 2 weeks ago

Wits Business School
2 weeks ago

Meet Professor Steve Burgess, Research Director and Professor of Marketing at Wits Business School.

Prof Burgess has taught at several leading

COURSE TWO



Starts On: February 06, 2018 3:00 PM
 Ends On: February 06, 2018 5:00 PM

R100.00

215 left

Book

LinkedIn
 Facebook
 Email



Congratulations to WBS MBA Class of 2016 alumnus, Jack Phalane, for his appointment as non-executive member of the SABC board. We wish Jack all the very best in his new role, we are confident that the...
[See More](#)

Share
 153 likes, 4 comments, 11 shares

WBS IEDP 2017 Highlights

The 2017 International Executive Development Programme delegates have just returned from the last leg of their three international trips to New York, London and Dubai.

The grou... [See More](#)

Share
 43 likes, 0 comments, 1 share

Share
 153 likes, 4 comments, 11 shares

Wits Busi...
 32K likes

Like Page

Wits Business School

2 weeks ago



Meet Professor Steve Burgess, Research Director and Professor of Marketing at Wits Business School.

Prof Burgess has taught at several leading business schools and received several awards for his contr... [See More](#)

Share
 17 likes, 1 comment, 0 shares

[Load more](#)



info@fusionlms.co.za
 010 020 3247 082 389 2419
 Leon Rossouw

X Space Office Park
 1 Maxwell Drive, Sunninghill,
 Sandton, South Africa.

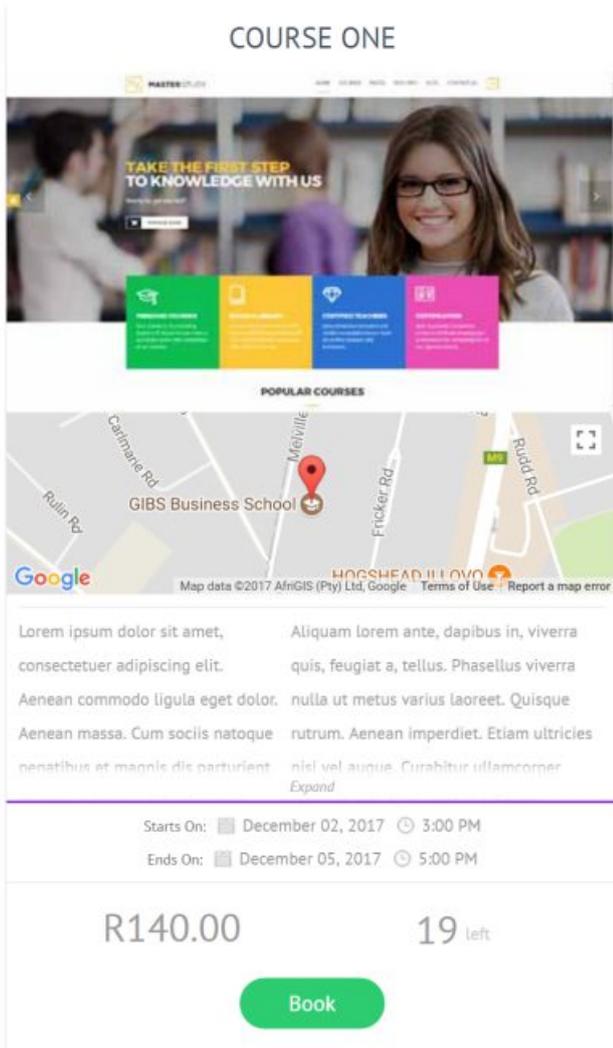
- MENU: OnlineMarketing
- MENU: LMSApplications
- MENU: LMS Services
- MENU: About Us



Training Event Marketing v2

Event Marketing, ticketing, booking and payment. Digital ticket check-in with mobile phone. E mail campaign pre and post-event. Comprehensive event analytics and reports.

COURSE ONE



The landing page for 'COURSE ONE' features a hero image of a smiling woman with glasses. Below the image are four colored buttons: green, yellow, blue, and pink. A map section shows the location of GIBS Business School at the intersection of Melville and Fricoker Rd. The page includes two columns of placeholder text, event start and end dates (December 02, 2017 at 3:00 PM and December 05, 2017 at 5:00 PM), a price of R140.00, and 19 seats left. A green 'Book' button is prominently displayed.

SEPTEMBER

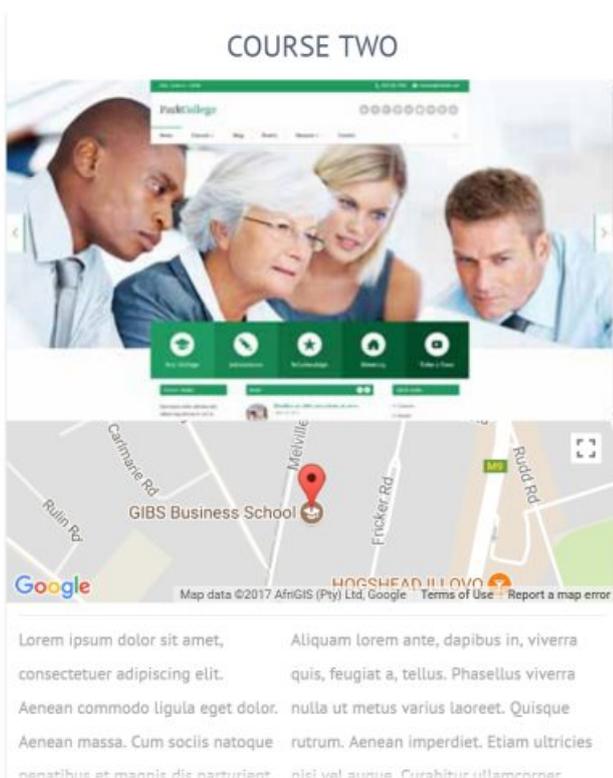
2017

| MON | TUE | WED | THU | FRI | SAT | SUN |
|-----|-----|-----|-----|-----|-----|-----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

SEPTEMBER, 2017

| 4 | TUE | WED | THU | FRI | SAT | SUN | MON | TUE | WED | THU | FRI | S |
|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|---|
| . | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 2 |

COURSE TWO



The landing page for 'COURSE TWO' features a hero image of four diverse people looking at a screen. Below the image are five green buttons with icons. A map section shows the location of GIBS Business School at the intersection of Melville and Fricoker Rd. The page includes two columns of placeholder text, event start and end dates, a price of R140.00, and 19 seats left. A green 'Book' button is prominently displayed.



Viral e-Mail Marketing



Take your e-Mail Marketing to the next level

The value of e-mail marketing is well understood by most Colleges/Schools since most already have an extensive e-mail list of parents, past students and recent prospects. Email can help lead prospects down your sales funnel, and encourage existing customers to spend more time with your brand.

But email marketing isn't the only way marketers are getting traction in the digital space. Content marketing, Pay-Per-Click (PPC) ads, and social media are all helping marketers achieve their goals.

Go Viral

There's more power when these tactics are used together. Now you can integrate your email marketing efforts with a social media strategy.

E-mail and social media work best when they're used together. The two can complement each other to make your campaigns go viral and take your marketing to the next level.

Intelligent Form Integration

Adaptive data capturing. Automatic list segmentation for laser focused e-mail campaigns, RSS feed generated emails. CRM integration. Automatic remarketing campaigns. Viral marketing

Facebook e-Mail Integration

Facebook integration and lead funnels. Viral marketing. Facebook sign up forms and auto post campaigns. Facebook sign up tabs

Twitter e-Mail Integration

Intelligent twitter lead generation card integration.

Campaign Enabled E-Mail Auto Responders

Automatic campaign triggers subscription events, campaign events, click path events etc
Automated workflow e-mails, date-based activities, e-commerce activities, market segment activities

E-Mail Marketing and Social Media Analytics

Campaign reports overall click through rates, sales funnel analysis A/B split testing, automatic list cleaning, Google Analytics tracking



Online Marketing - Menu

- College/School Websites
- Mirror-Site Modules
- College/School Prospectus and Newsletters
- Public Relations and Social Media Convergence v1
- Public Relations and Social Media Convergence v2
- Social Event Marketing v1
- Social Event Marketing v2
- Training Event Marketing v1
- Training Event Marketing v2



Online Marketing – Menu

- [College/School Websites](#)
- [Mirror-Site Modules](#)
- [College/School Prospectus and Newsletters](#)
- [Public Relations and Social Media Convergence v1](#)
- [Public Relations and Social Media Convergence v2](#)
- [Social Event Marketing v1](#)
- [Social Event Marketing v2](#)
- [Training Event Marketing v1](#)
- [Training Event Marketing v2](#)
- [Intelligent Registration Forms](#)
- [Viral e-Mail Marketing](#)
- [College/School Facilities Rental](#)
- [Amazon Affiliate Marketing](#)

[LinkedIn](#)
[Facebook](#)
[Email](#)

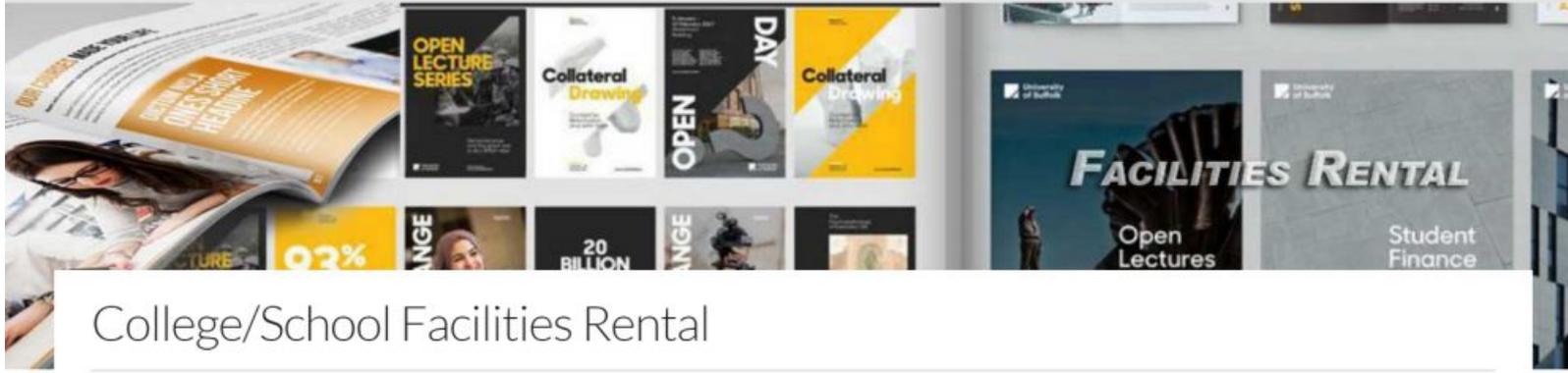


info@fusionlms.co.za
 010 020 3247 082 389 2419
 Leon Rossouw

X Space Office Park
 1 Maxwell Drive, Sunninghill,
 Sandton, South Africa.

- MENU: OnlineMarketing +
- MENU: LMSApplications +
- MENU: LMS Services +
- MENU: About Us +





College/School Facilities Rental

Showing all 5 products View 24 / 48 / All

Default sorting

Colleges/Schools Rent Out Facilities After Hours, Weekends and Holidays

[LinkedIn](#)
[Facebook](#)
[Email](#)



Computer Labs
 College/School Facilities
 Rental
R100.00



Holiday Hostel
 College/School Facilities
 Rental
R100.00



School Hall
 College/School Facilities
 Rental
R100.00



Sports Stadium
 College/School Facilities
 Rental
R100.00



Tennis Courts
 College/School Facilities
 Rental
R100.00



HOLIDAY HOSTEL



Home > Shop > College/School Facilities Rental > Holiday Hostel

Holiday Hostel

R100.00

Start Date&Time

Date Time

End Date&Time

Date Time

BOOK NOW

Request For Quote

Category: College/School Facilities Rental

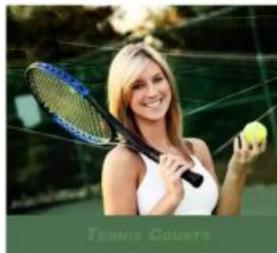
Share f t @

LinkedIn Facebook Email

RELATED PRODUCTS



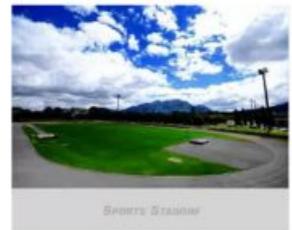
Seminar Rooms



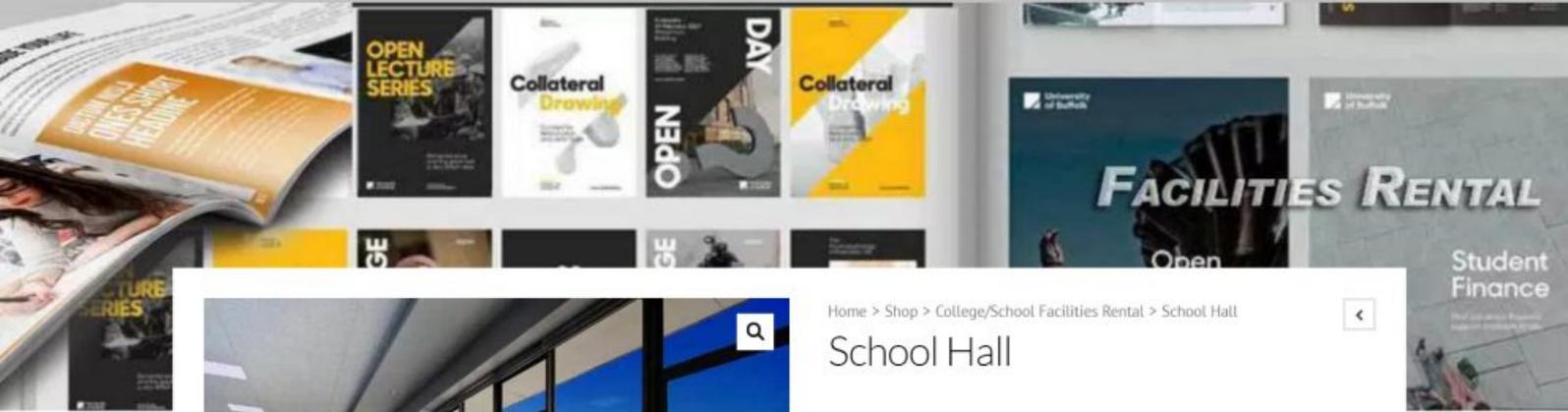
Tennis Courts



Computer Labs



Sports Stadium



SEMINAR ROOMS



Home > Shop > College/School Facilities Rental > School Hall

School Hall

R100.00

loerem ipsum

[LinkedIn](#)
[Facebook](#)
[Email](#)

Start Date

End Date

BOOK NOW

Request For Quote

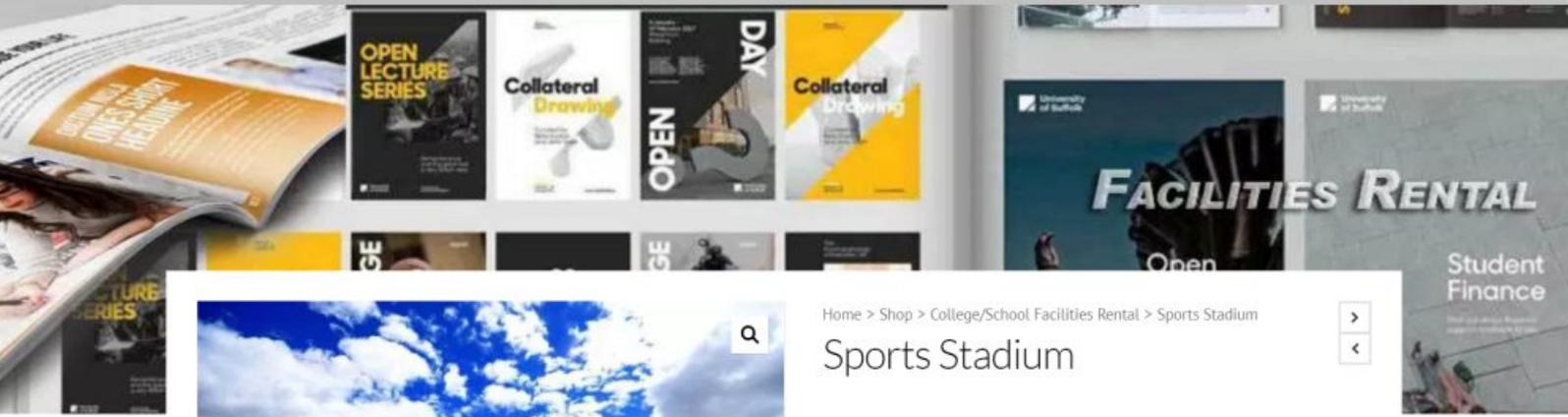
Category: College/School Facilities Rental

Share [f](#) [t](#) [p](#)

[LinkedIn](#)
[Facebook](#)
[Email](#)

RELATED PRODUCTS





SPORTS STADIUM

Home > Shop > College/School Facilities Rental > Sports Stadium

Sports Stadium

R100.00

Start Date&Time

End Date&Time

[BOOK NOW](#)

[Request For Quote](#)

Category: College/School Facilities Rental

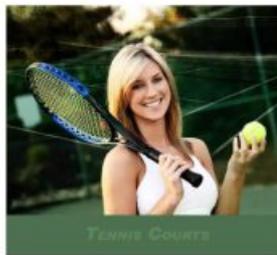
Share [f](#) [t](#) [@](#)

[LinkedIn](#) [Facebook](#) [Email](#)

RELATED PRODUCTS



Computer Labs



Tennis Courts



Holiday Motels



Seamless Rooms

Profit from our experience

Earn up to 10% advertising fees with a trusted e-commerce leader

Available at

Amazon Affiliate Marketing Program

Showing all 8 products View 24 / 48 / All

Default sorting

Earn between 5-10% commission for your College/School from Sales on the Amazon Affiliate Program

Below are a few examples for demo purposes, you however can host as many products as you like on your affiliate site; thousands, hundreds of thousands or more. Once it's set up the cash rolls in. Click on items below to see how it works.

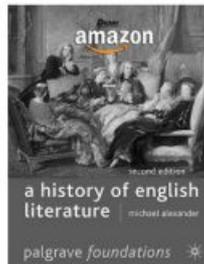
LinkedIn
 Facebook
 Email



Microsoft Surface Pro
Amazon Affiliate Marketing Program



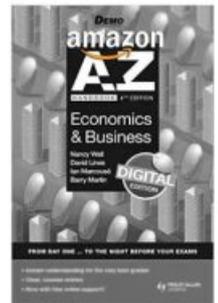
Kindle Paperwhite E-reader
Amazon Affiliate Marketing Program



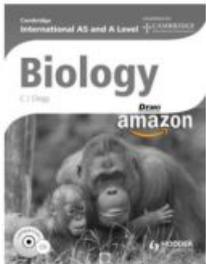
1 A History of English Literature
Amazon Affiliate Marketing Program



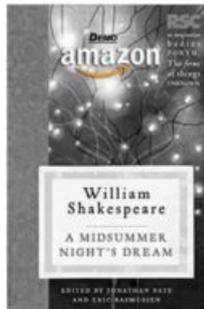
2 Advanced Database Projects in Access
Amazon Affiliate Marketing Program



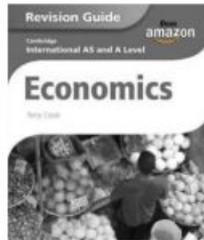
3 A-Z Economics and Business Handbook
Amazon Affiliate Marketing Program



4 Cambridge International AS and A Level Biology
Amazon Affiliate Marketing Program



5 A Midsummer Night's Dream
Amazon Affiliate Marketing Program



6 Cambridge International AS & A Level Economics Revision Guide
Amazon Affiliate Marketing Program

From our experience
up to 10% advertising fees with a
leading e-commerce leader

Available at
amazon



Home > Shop > Amazon Affiliate Marketing Program > Microsoft Surface Pro

Microsoft Surface Pro

(Intel Core i5, 4GB RAM, 128 GB)
Save 10% on local prices

LinkedIn Facebook Email

Related

- 5 A Midsummer Night's Dream
August 29, 2017
Similar post
- 1 A History of English Literature
August 27, 2017
Similar post
- 4 Cambridge International AS and A Level Biology
August 29, 2017
Similar post

Buy on Amazon

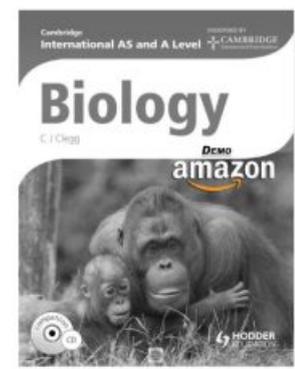
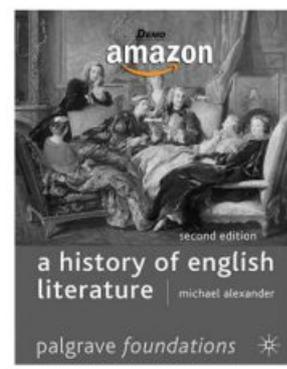
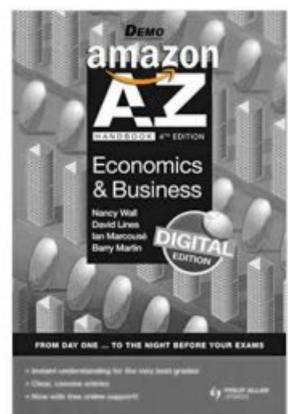


SKU: Amazon-1-1-1-1-1-1-1
Category: Amazon Affiliate Marketing Program

Share f t p

LinkedIn Facebook Email

RELATED PRODUCTS





COLLEGE/ SCHOOL ONLINE MARKETING

Right Click Print

Multi-Touch Viral Marketing & Social Media



Online Marketing & E-Commerce – Colleges/Schools



Fusion Online MULTIPLIES your EARNINGS and saves Time & Money.

We build College/School Marketing and E-Commerce websites which multiply your income and save you time and money.

We tastefully monetise every aspect of you college/school: your facilities, social media, sports events, social events, training events, public relations activities, and school accessory sales.

We can also add relevant revenue generating modules to your existing website.

E-Commerce automation provides an impressive business experience. Everything pays for itself with the least effort.

Marketing Applications – Menu

- College/School Websites
- Mirror-Site Modules
- College/School Prospectus and Newsletters
- Public Relations and Social Media Convergence v1
- Social Event Marketing v1
- Training Event Marketing v1
- Intelligent Registration Forms
- Viral e-Mail Marketing
- College/School Facilities Rental
- Amazon Affiliate Marketing



Revenue Generating – Learning Management Systems



Fusion LMS serves the dual purpose of a Learning Management Tool for Lectures/Learners as well as a Marketing Tool for your college/school.

Fusion LMS Modernises your teaching for 21st Century Learning and demonstrates the academic commitment of your college/school.

It can also expand your market into Distance Learning. It sets you apart from your competition.

LMS Applications – Menu

- LMS for Distance Learning
- LMS Private and Semi-Private Schools
- LMS FET/TVET College
- LMS for Learnerships
- LMS for High-Content e-Learning
- LMS for Short-Course NQF Credits
- LMS Corporate Application



75 Million Websites

Our College/School Marketing Websites are built on a WordPress Content Management platform which has considerable international standing with over 75 million websites worldwide and growing. With 29,000 plug-ins available and hundreds readymade college/school templates available you can't lose.

Easy to Update

Our content management systems do not require web technical skills to manage and upgrade; once it's set up. Most its marketing activities are automated and require the least effort from your College /School with maximum impact.

100 Million Users

Our Learning Management Systems are built on a Moodle core. Moodle is the most popular LMS with over a 100 Million users in 247 counties.

User Training

We provide thorough training in WordPress and Moodle so that you get the best out of your systems and stay ahead of the internet curve.



- LinkedIn
- Facebook
- Email

Right
Click
Print



✉ info@fusionlms.co.za
☎ 010 020 3247 ☎ 082 389 2419
👤 Leon Rossouw

🏢 X Space Office Park
📍 1 Maxwell Drive, Sunninghill,
Sandton, South Africa.

MENU: OnlineMarketing

College/School Websites

Mirror-Site Modules

College/School Prospectus and Newsletters

Public Relations and Social Media Convergence v1

Public Relations and Social Media Convergence v2

Social Event Marketing v1

Social Event Marketing v2

Training Event Marketing v1

Training Event Marketing v2

Intelligent Registration Forms

Viral e-Mail Marketing

College/School Facilities Rental

Amazon Affiliate Marketing



MENU: LMSApplications

