

# COLLEGE/SCHOOL ONLINE MARKETING

Multi-Touch Viral Marketing & Social Media



## Online Marketing & E-Commerce – Colleges/Schools



Fusion Online MULTIPLIES your EARNINGS and saves YOU Time & Money.

We build College/School Marketing and E-Commerce websites which multiply your income and save you time and money.

We tastefully monetise every aspect of you college/school: your facilities, social media, sports events, social events, training events, public relations activities, and school accessory sales.

We can also add relevant revenue generating modules to your existing website.

E-Commerce automation provides an impressive business experience. Everything pays for itself with the least effort.

### TABLE OF CONTENTS

- College/School Websites
- Mirror Site Modules
- Digital Prospectus and Newsletters
- Intelligent Registration Forms
- Public Relations & Social Media Convergence
- Social Event Marketing
- Training Event Marketing
- Viral e-Mail Marketing
- College/School Facilities Rental
- Amazon Affiliate Marketing

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🏢 X Space Office Park  
🏠 1 Maxwell Drive, Sunninghill,  
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100 MILLION USERS  
WORLDWIDE



# College/School Websites

## MULTIPLY your REVENUE from MULTIPLE SOURCES

We build nextGen College/School Marketing Websites which are fully converged with social media and e-commerce enabled. Our websites are therefor viral marketing enabled.

In addition to promoting the core business of the college/school our website formats create additional revenue streams from multiple sources and cross subsidises the main mission of your institution.

## College/School MARKETING WEBSITES that EARN REVENUE

Student acquisition marketing, registration, billing and payment. Social Events marketing, booking and payment. Training Events marketing, booking and payment. Facilities marketing, booking and payment.

Bilateral social media integration for marketing, and targeted re-marketing .

Earn massive revenue from Amazon Online Store integration. E-learning courses, sales booking and payment.



## 75 MILLION WEBSITES WORLDWIDE

Our College/School Marketing Websites are built on a WordPress Content Management platform which has considerable international standing with over 75 million websites worldwide and growing. With 29,000 plug-ins available and hundreds readymade college/school templates available

## FAMOUS USERS

Famous Universities and Colleges which are using WordPress are: Harvard, Boston , Oxford, City University London, Bath, Sheffield, Kent, Chicago, MIT, Penn State, Washington, Princeton, Buckingham, Melbourne, Cornell, Georgia State, Berkeley, Berlin, California Tec etc

## RESPONSIVE WEB DESIGN FORMATS

Our responsive website format adjusts web page sizes in response to the size of the screen or web browser it is viewed on. So the sites are equally functional on desktops, notebooks, tablets and smartphones.

## HOSTING AND SUPPORT

We have various hosting and support packages available. We operate on a build, operate and transfer philosophy. We build and host your site, we administer your site (operate) and provide training and support so that you may take control of your entire site.



## Features List – Summary

### E-COMMERCE

Student acquisition marketing, registration, billing and payment. Events marketing, booking and payment. Facilities marketing, booking and payment. E-learning courses, sales booking and payment. Fundraising marketing activities. Membership subscription sales. Education accessory sales. School regalia sales. Sports equipment sales etc.

Responsive web design formats, mobile, tablet, desktop compatible  
Learning Management System integration  
Learning Management System as a marketing tool

Student acquisition, lead generation, database building  
Amazon Online Store Integration  
Database linked prospectus download  
Bulk E mailing  
Social media, Facebook marketing, Twitter  
Google Adwords marketing, analytics  
Search engine optimization  
Parent, student, teacher, satisfaction surveys  
Blogs, Newsletter, parent and teacher blogs  
Parent portals  
Customer Satisfaction Surveys  
Market Research

## Online Marketing – Menu

- College/School Websites
- Mirror-Site Modules
- College/School Prospectus and Newsletters
- Public Relations and Social Media Convergence v1
- Public Relations and Social Media Convergence v2





## Live College/School Site Demos



Click to Pop-up Demo



Click to Pop-up Demo



Click to Pop-up Demo



Click to Pop-up Demo



Click to Pop-up Demo



Click to Pop-up Demo

### Please Contact Us

Your Name (required)

Your Email (required)

Subject

Your Message

Send

### Online Marketing – Menu

College/School Websites

Mirror-Site Modules

College/School Prospectus and Newsletters

Public Relations and Social Media Convergence v1

Public Relations and Social Media Convergence v2

Social Event Marketing v1

Social Event Marketing v2

Training Event Marketing v1

Training Event Marketing v2

Intelligent Registration Forms

Viral e-Mail Marketing

College/School Facilities Rental

Amazon Affiliate Marketing

5 How School Principals Increase Profits

4 How School Principals Increase Profits

6 How School Principals Increase Profits

8 How School Principals Increase Profits

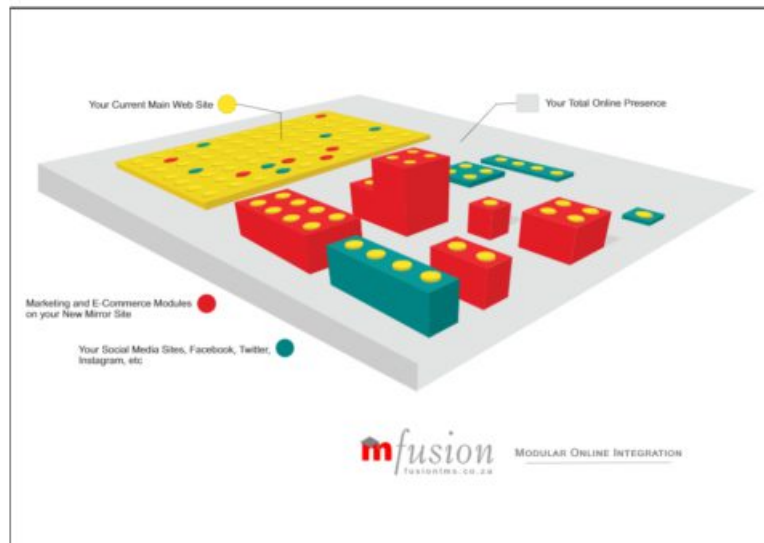
7 How School Principals Increase Profits



## Mirror-Site Modules

If you are interested in our Marketing and e Commerce solutions but you are not ready to change your entire website, then consider our modular option.

In the modular option, we create a Mirror Site Version of your current site and we host your marketing and e commerce site alongside your main site. Although it's hosted separately it is seamlessly integrated. In addition to specific e commerce modules, we'll integrate all your social media on your mirror site. The illustration below demonstrates the concept.



## College/School MARKETING WEBSITES that EARN REVENUE

Student acquisition marketing, registration, billing and payment. Social Events marketing, booking and payment. Training Events marketing, booking and payment. Facilities marketing, booking and payment.

Bilateral social media integration for marketing, targeted re-marketing and viral campaigns.

Earn massive revenue from Amazon Online Store integration. E-learning courses, sales booking and payment.

Your Name (required)

Your Email (required)

Subject

Your Message

Send

### Online Marketing – Menu

College/School Websites

Mirror-Site Modules

College/School Prospectus and Newsletters

Public Relations and Social Media Convergence v1

Public Relations and Social Media Convergence v2

Social Event Marketing v1

Social Event Marketing v2

Training Event Marketing v1

Training Event Marketing v2

Intelligent Registration Forms

Viral e-Mail Marketing

College/School Facilities Rental

Amazon Affiliate Marketing



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## College/School Prospectus and Newsletters



### 3d Digital Prospectus

[Click here to pop-up Demo](#)

Our 3d Digital Prospectus can be viewed full-screen. It can include both audio and video and has a social media sharing facility. It can also be printed.

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[Click here to pop-up Demo](#)

Our 3d Digital Prospectus can be viewed full-screen. It can include both audio and video and has a social media sharing facility. It can also be printed.





## School Branding

School branding plays a significant role in providing schools with a distinct identity. It is the first impression on the minds of students and their parents. The school uniform, logo, prospectus, copies, etc. represent the branding of a school.

Branding makes the school more recognisable. It is the reflection of the school's way of conduct, its values, discipline, dedication and professionalism.

Schools that have an effective branding are likely to compel new students towards it. Parents find it more satisfactory to send their children to the institutions that have an impressive personality or branding.

## Well- Designed Prospectus

A well-designed prospectus is one of the important aspects of your school branding. A prospectus is of utmost importance when it comes to advertising your school. It is one of the most powerful tools in convincing potential students to seek admission to your school.

In this tough era of competition, your school needs an impressive representation. A prospectus is a complete document that entails all the features of your school. It consists of the school imageries as well as information needed to guide parents and students in choosing an appropriate school.

## Engaging Content

Genuine and informative content is also a branding tool.

The content that you add on your prospectus or website has a great impact on the minds of parents and students. Well-written content conveys your brand message efficiently. It might be the reason parents would choose your school over others. The quality of your content reflects the quality of your school.

Parents tend to choose a school based on the information it provides. Communicative content that speaks of your brand plays a key role in compelling parents or pupils towards your school.

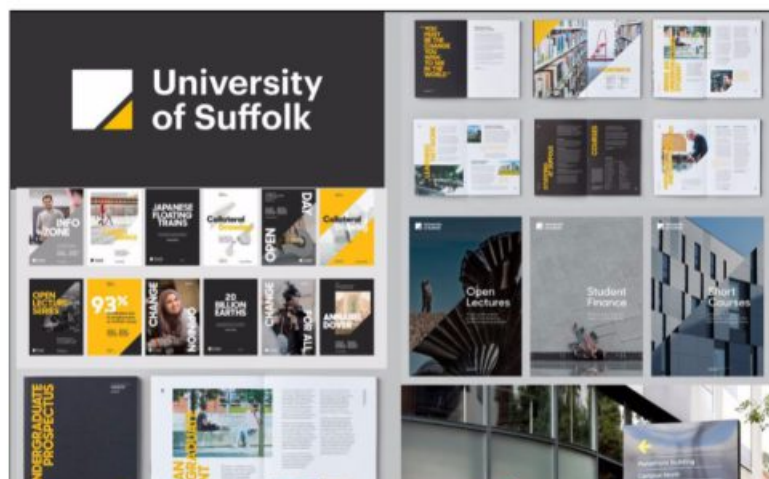
## Impactful Website Design

A website design describes the personality of your school. It is a great platform to showcase your core values, mission or objectives. All the aspects of the school website design depict your brand message. The colours that you use resonate with your brand. The perception of your school also varies according to the colours that you choose.

## School Newsletter

School newsletters is one of the effective ways to let prospective parents know your brand identity. It keeps the parents aware of the school life. It makes them analyse the day-to-day activities and the effect of such activities on their child. The newsletter is also used to demonstrate your school values.

# Prospectus and Newsletters – Print and PDF Formats



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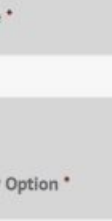
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And most importantly, this kind of system gives a face lift to your business. Applicants will think highly of you and your organization based on their experiences with you. If one of their first experiences with you is via an advanced and intelligent online registration system, you've already created the foundation for a great relationship.

## Intelligent Student Registration Form

Fill in this Demo and see what happens next



Name \*

First

Last

Study Option \*

Name of Campus \*

Select

Select

Are you Matriculated? \*

Select

What are you registering for ? - Degree Diploma \*

Select

What are you registering for ? - Certificate \*

Select

Address \*

City

State / Province / Region

South Africa

Country

Contact Number \*

Gender \*

Select

Date of Birth \*


Would you like to upload a file?




# Public Relations and Social Media Convergence v1

Do you value out of the box thinking? Talk to us about the various backend processes which make digital media convergence possible. Allow your Public Relations Campaigns go Viral, Monetise your Events and Create New Revenue Streams for your College/School.


## f KES Facebook Posts



King Edward VII School shared SA Rugby magazine's post.  
2 days ago




King Edward VII School added 5 new photos.  
3 days ago




King Edward VII School added 5 new photos.  
3 days ago

Red Rugby: Malcolm Marx



Red Soccer: KES vs St Benedict's 14 Sept



Red Squash: KES Excellence Rewarded at Central Awards Evening 2017

Strenue for test tomorrow 🙌 Red fans cheering our 'moose' on at every opportunity.

1st DNP  
2nds lost 0-1  
16A won 3-1  
16B lost 1-3  
15A won 1-0  
15B won 3-0  
14A won 4-1  
14B won 3-0

MIC of Squash, Mr Bradd Lodge proudly reports back:

True KES & SA ambassador.

The annual Central Gauteng Junior Squash awards evening was held last at St. Stithi... See More

Go School.

SA Rugby magazine FEATURE: Malcolm Marx can emulate one of South Africa's greatest hookers.

Red Machine👤 you make us very proud! Well done to all the lads & coa... See More

Share

76 5


Share

51 1


Share

36 1


King Edward VII School added 28 new photos to the album: Community Outreach: Hat Day at KES. 4 days ago




King Edward VII School added 2 new photos.  
3 days ago



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3 days ago



Community Project: Pie in the Sky-Munga for Hunger



King Edward VII School educator & passionate Old Boy Mr Martin Bain Venn, will be taking on the task of riding and completing the gruelling Munga... See More


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Red Motorcross: Congrats Ryan Sequeira - Grade 10H


News on Ryan's latest wins/placings and achievements:

3rd place Jnr High School TBone Enduro Series -


## f Premier Interschools Facebook Posts




Premier Interschools added 9 new photos.  
3 weeks ago




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Oakdale Landbou do enough in first half to down Boland Landbou in Premier Interschools



To those who missed it.....Watch the Hoër Landbouskool Oakdale vs Boland Landbouskool game here: 1st half > www.youtube.com/watch?v=pISU2lT7iJo



Watch the Hoër Landbouskool Oakdale vs Hoër Landbouskool Boland build-up show here: www.youtube.com/watch?v=kLsl0qR89rA

It was close, but Oakdale Landbou have the bragging rights as being the top rugby playing agricultural school in S... See More

2nd half > www.youtube.com/watch?v=0EqQWQX3ODI

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26 2

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18 28

Premier Interschools updated their cover photo. 4 weeks ago

Read the Hoër Landbouskool Oakdale vs Boland Landbouskool HISTORIC OVERVIEW here: premierinterschools.co.za/2017/23/oakdale-vs-boland-landbou-historic-overview/

Is the final game of the year: Hoër Landbouskool Oakdale vs Hoër Landbouskool Boland live Saturday at 2pm on SS10. Do not miss the build-up show Wednesday at 19:45 on SS1, featuring Deon Carstens and ... See More

Oakdale vs Boland Landbou Historic Overview premierinterschools.co.za

The last of the season's Premier Interschools derbies takes place on Saturda...

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162 62




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Community Outreach: Hat Day at KES on Friday 8 September saw the School with donations from the staff and boys donate R2500-00+ to the Epic Foundadtion (for abused women & children).

Great day was ... See More




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4th place High School EWXC - Heidelberg

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## KES Facebook Videos



Red Choir: KES and K.E.P.S at Changemakers 2017

L...



Here we go! KES vs Pretoria Boys' High

Go Schooll...



Supersport Blitz- Preview on KES & Malcolm Marx

...



Bokke at KES- Supersport Blitz

Look out for this...



King Edward VII School 10,084 likes

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# Public Relations and Social Media Convergence v2

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57 15 3 Share



King Ed...  
10K likes

Like Page



King Edward VII School added 6 new photos.  
3 days ago



Red Soccer: KES vs St Benedict's 14 Sept

1st DNP  
2nds lost 0-1  
16A won 3-1  
16B lost 1-3  
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4th place High School EWXC - Heidelberg

Keep... See More

23 1 1 Share



## KES Twitter Feed

Follow

45,057 7,679

King Edward VII School has a long & proud history & has been premised on providing a holistic educational experience; producing world-class leaders.



KES 2h

#RedThanks @KingEdVIIISchool 1st staff & coaches thank @stpeterscoll for invite & hospitality at weekend festival @nvrbedunneb4 #redfooti

Twitter



KES 3h

#RedFoot #ParktownU14Fest @KingEdVIIISchool 14A lost 4-1 vs Rosina finish 6th overall #welltriedlads @zingy099 #redthanks @PARKTOWN\_BOYS

Twitter

KES Retweeted



cotty 6h

@KingEdVIIISchool vs saints 2-1 half time



Twitter



KES 5h

#RedFooti #ParktownU14Fest @KingEdVIIISchool 14A win 4-1 vs @ststithians 14A & play 3:20 5th/6thplayoff #Strenue @zingy099 @Koeksie83

Twitter



KES 6h

#RedFooti #ParktownU14Fest Next up @KingEdVIIISchool 14A vs @ststithians 14A #enjoylads

Load more



# Social Event Marketing v1

Event Marketing, ticketing, booking and payment. Digital ticket check-in with mobile phone. e Mail campaign pre- and post-event. Comprehensive event analytics and reports.

Book demo tickets below

## SOCIAL EVENT ONE



Your ticket fee is going to "Good Cause". Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Eritam ultricies nisi vel

Starts On: January 03, 2018 3:00 AM

Ends On: January 03, 2018 5:00 PM

R140.00

118 left

Book

## SOCIAL EVENT TWO



SEPTEMBER, 2017													
	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN
12	13	14	15	16	17	18	19	20	21	22	23	24	25

### f Premier Interschools - Facebook Posts



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Oakdale Landbou do enough in first half to down Boland Landbou in Premier Interschools

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Share



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20

1

2

Share



Premie... 21K likes

Like Page



Premier Interschools 3 weeks ago



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2nd half > [www.youtube.com/watch?v=0EqOWQX3ODI](https://www.youtube.com/watch?v=0EqOWQX3ODI)



Premier Interschools 4 weeks ago

Is the final game of the year: Hoër Landbouskool Oakdale vs Hoër Landbouskool Boland live Saturday at 2pm on SS10. Do not miss the build-up show Wednesday at 19:45 on SS1, featuring Deon Carstens and ... See More

5

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Share



Premier Interschools 4 weeks ago



Watch the Hoër Landbouskool Oakdale vs Hoër Landbouskool Boland build-up show here: [www.youtube.com/watch?v=kLsl0qR89rA](https://www.youtube.com/watch?v=kLsl0qR89rA)

Oakdale Landbou vs Boland Landbou, Saturday 26 August on SS10 at 13:55

18

28

5

Share



Premier Interschools 4 weeks ago

Read the Hoër Landbouskool Oakdale vs Boland Landbouskool HISTORIC OVERVIEW here: [premierinterschools.co.za/2017/23/oakdale-vs-boland-landbou-historic-overview/](https://premierinterschools.co.za/2017/23/oakdale-vs-boland-landbou-historic-overview/)

Oakdale vs Boland Landbou Historic Overview [premierinterschools.co.za](https://premierinterschools.co.za) The last of the season's Premier Interschools derbies takes place on Saturda...

89

24

16

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## SOCIAL EVENT TWO



Your ticket fee is going to "Good Cause". Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi.

Starts On: February 14, 2018 3:00 PM  
Ends On: February 14, 2018 5:00 PM

R100.00 219 left

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LinkedIn Facebook Email



Premie...  
21K likes

on SS1, featuring Deon Carstens and ... See More

Like Page

162 62 8

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Overview

premierinterschools.co.za  
The last of the season's Premier Interschools derbies takes place on Saturda...

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VIP TICKET

Your ticket fee is going to "Good Cause". Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean malesuada ac ornare. Etiam erat volutpat.

Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi.

Starts On: January 03, 2018 3:00 AM

Ends On: January 03, 2018 5:00 PM

R140.00

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Book

SOCIAL EVENT TWO

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Your ticket fee is going to "Good Cause". Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean magna. Eum sceleris natusque

Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur

Expand

Starts On: February 14, 2018 3:00 PM

Ends On: February 14, 2018 5:00 PM

R100.00

219 left

Book

SEPTEMBER

2017

MON	TUE	WED	THU	FRI	SAT	SUN
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

SEPTEMBER, 2017




# Training Event Marketing v1

Event Marketing, ticketing, booking and payment. Digital ticket check-in with mobile phone. E mail campaign pre and post-event. Comprehensive event analytics and reports.


Book demo tickets below

## COURSE ONE



**TAKE THE FIRST STEP TO KNOWLEDGE WITH US**

**POPULAR COURSES**



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Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper.

**Starts On:** December 02, 2017 **3:00 PM**  
**Ends On:** December 05, 2017 **5:00 PM**

**R140.00** **19 left**

**Book**

## COURSE TWO



**Meet Professor Steve Burgess, Research Director and Professor of Marketing at Wits Business School.**

**Prof Burgess has taught at several leading**

SEPTEMBER, 2017													
4	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SU
12	13	14	15	16	17	18	19	20	21	22	23	24	25

## About your Training Institution - Facebook Posts



**MAROPENG BAHULA, GM:** Technical at Air Products South Africa (APSA) and a board member of the South African Compressed Gases Association (SACGA), is a participant in the WBS IEDP 2017.

**We recently asked...** See More

15 2 1



**Congratulations to WBS MBA Class of 2016 alumnus, Jack Phalane,** for his appointment as non-executive member of the SABC board. We wish Jack all the very best in his new role, we are confident that the...

See More



**Meet Dr Geoff Heald -** senior lecturer at WBS and negotiator extraordinaire!

Geoff is known for his work and research on negotiation, the resolution of deep-rooted conflict, human development and strate... See More

33 1 3



**WBS IEDP 2017 Highlights**

The 2017 International Executive Development Programme delegates have just returned from the last leg of their three international trips to New York, London and Dubai.

The grou... See More

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In this 'golden age of entrepreneurship,' the demand for entrepreneurship research and teaching is outstripping supply. Entrepreneurship is a vital skill for any individual wanting to succeed, especia... See More



**Becoming a master of entrepreneurship** business.tech.co.za Entrepreneurship education is a growing part of offerings at institutions around the globe.

69 11 2



**Meet Professor Steve Burgess,** Research Director and Professor of Marketing at Wits Business School.

Prof Burgess has taught at several leading







# Training Event Marketing v2

Event Marketing, ticketing, booking and payment. Digital ticket check-in with mobile phone. E mail campaign pre and post-event. Comprehensive event analytics and reports.


## COURSE ONE




TAKE THE FIRST STEP TO KNOWLEDGE WITH US




Module 1: Introduction to the course



Module 2: Advanced topics




Module 3: Practical application



Module 4: Final assessment

**POPULAR COURSES**



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Starts On: ☐ December 02, 2017 ☐ 3:00 PM  
Ends On: ☐ December 05, 2017 ☐ 5:00 PM

**R140.00** **19** left

**Book**

SEPTEMBER


2017

MON	TUE	WED	THU	FRI	SAT	SUN
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	


SEPTEMBER, 2017

4	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	S
12	13	14	15	16	17	18	19	20	21	22	23	24


## COURSE TWO




Four people looking at a screen




Module 1: Introduction to the course



Module 2: Advanced topics




Module 3: Practical application



Module 4: Final assessment

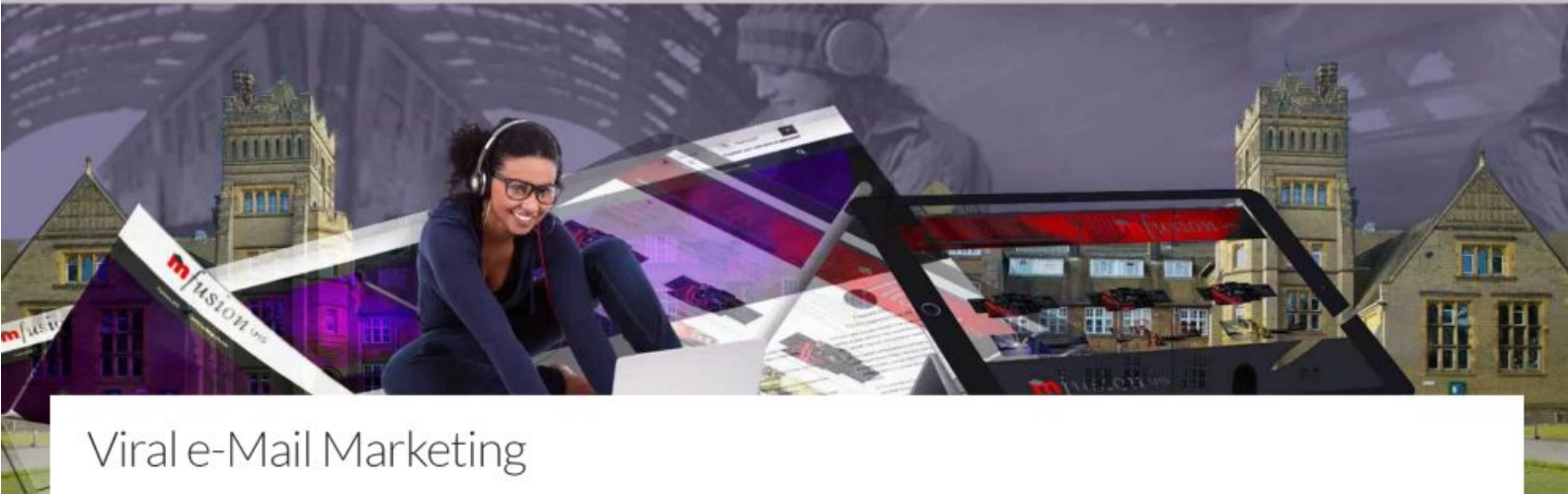
**POPULAR COURSES**



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## Viral e-Mail Marketing



### Take your e-Mail Marketing to the next level

The value of e-mail marketing is well understood by most Colleges/Schools since most already have an extensive e-mail list of parents, past students and recent prospects. Email can help lead prospects down your sales funnel, and encourage existing customers to spend more time with your brand.

But email marketing isn't the only way marketers are getting traction in the digital space. Content marketing, Pay-Per-Click (PPC) ads, and social media are all helping marketers achieve their goals.

### Go Viral

There's more power when these tactics are used together. Now you can integrate your email marketing efforts with a social media strategy.

E-mail and social media work best when they're used together. The two can complement each other to make your campaigns go viral and take your marketing to the next level.

### Intelligent Form Integration

Adaptive data capturing. Automatic list segmentation for laser focused e-mail campaigns, RSS feed generated emails. CRM integration. Automatic remarketing campaigns. Viral marketing

### Facebook e-Mail Integration

Facebook integration and lead funnels. Viral marketing. Facebook sign up forms and auto post campaigns. Facebook sign up tabs

### Twitter e-Mail Integration

Intelligent twitter lead generation card integration.

### Campaign Enabled E-Mail Auto Responders

Automatic campaign triggers subscription events, campaign events, click path events etc

Automated workflow e-mails, date-based activities, e-commerce activities, market segment activities

### E-Mail Marketing and Social Media Analytics

Campaign reports overall click through rates, sales funnel analysis A/B split testing, automatic list cleaning, Google Analytics tracking



### Online Marketing - Menu

College/School Websites

Mirror-Site Modules

College/School Prospectus and Newsletters

Public Relations and Social Media Convergence v1

Public Relations and Social Media Convergence v2

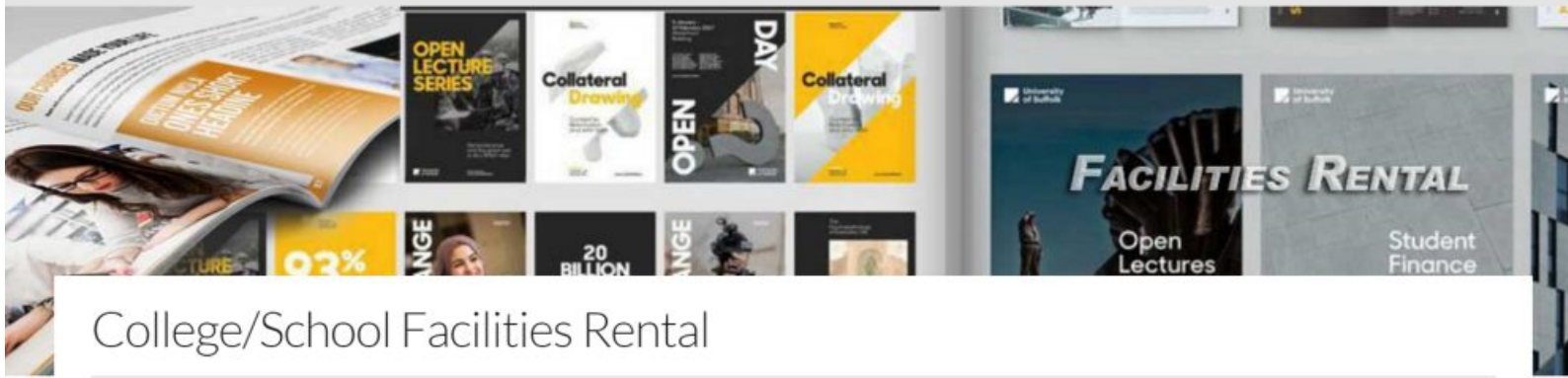
Social Event Marketing v1

Social Event Marketing v2

Training Event Marketing v1

Training Event Marketing v2





## College/School Facilities Rental

Showing all 5 products View 24 / 48 / All

Default sorting

Colleges/Schools Rent Out Facilities After Hours, Weekends and Holidays

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Computer Labs  
College/School Facilities  
Rental  
**R100.00**



Holiday Hostel  
College/School Facilities  
Rental  
**R100.00**



School Hall  
College/School Facilities  
Rental  
**R100.00**



Sports Stadium  
College/School Facilities  
Rental  
**R100.00**



Tennis Courts  
College/School Facilities  
Rental  
**R100.00**





Home > Shop > College/School Facilities Rental > Holiday Hostel

## Holiday Hostel

R100.00

Start Date&Time

Date

Time

End Date&Time

Date

Time

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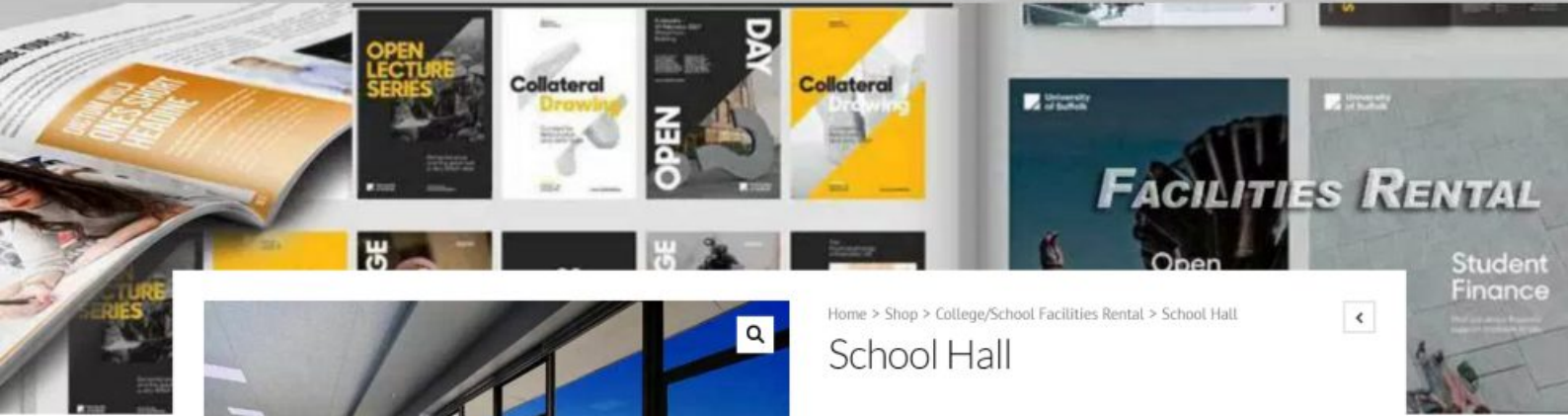
Tennis Courts



Computer Labs



Sports Stadium



## SEMINAR ROOMS



Home > Shop > College/School Facilities Rental > School Hall

## School Hall

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Start Date

End Date

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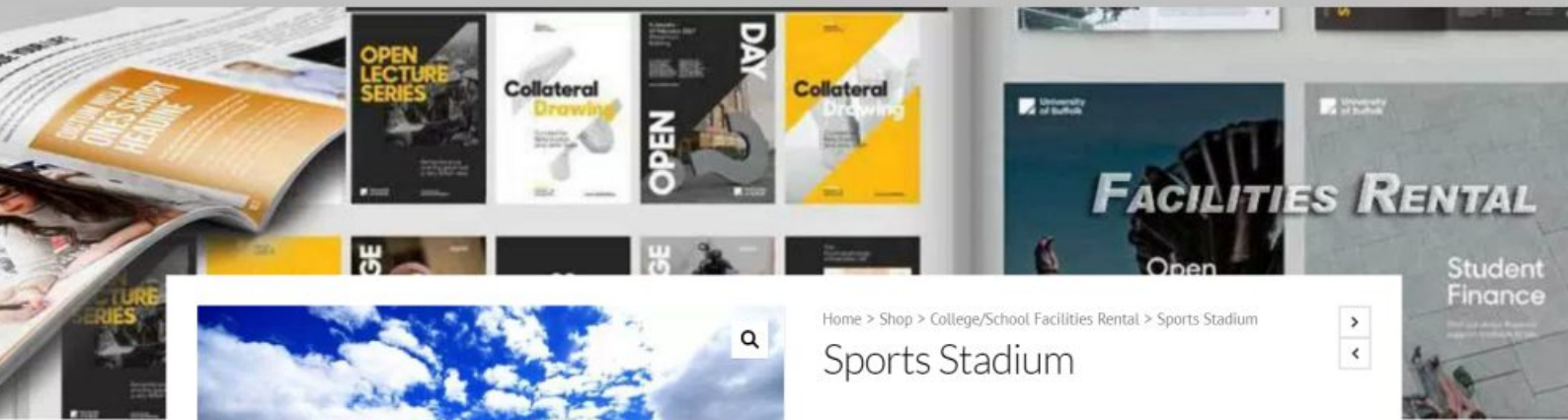
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### RELATED PRODUCTS







SPORTS STADIUM

Home > Shop > College/School Facilities Rental > Sports Stadium

## Sports Stadium

R100.00

Start Date&Time



Date



Time

End Date&Time



Date



Time

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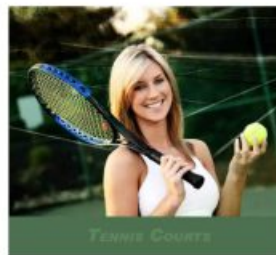


Email

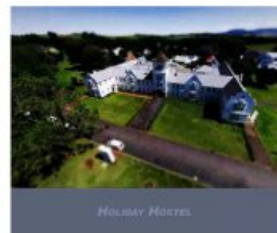
### RELATED PRODUCTS



Computer Labs



Tennis Courts



Holiday Hostels



Seminar Rooms

Profit from our experience

# Earn up to 10% advertising fees with a trusted e-commerce leader

Available at  
**amazon**

## Amazon Affiliate Marketing Program

Showing all 8 products View 24 / 48 / All

Default sorting

Earn between 5-10% commission for your College/School from Sales on the Amazon Affiliate Program

Below are a few examples for demo purposes, you however can host as many products as you like on your affiliate site; thousands, hundreds of thousands or more. Once it's set up the cash rolls in. Click on items below to see how it works.

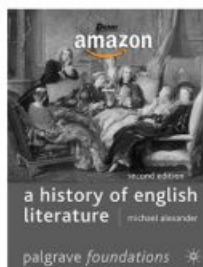
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Microsoft Surface Pro  
Amazon Affiliate Marketing Program



Kindle Paperwhite E-reader  
Amazon Affiliate Marketing Program



1 A History of English Literature  
Amazon Affiliate Marketing Program



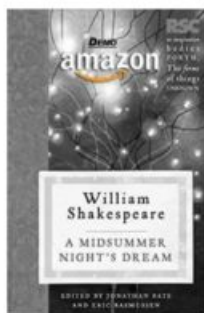
2 Advanced Database Projects in Access  
Amazon Affiliate Marketing Program



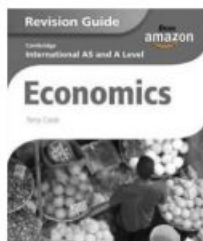
3 A-Z Economics and Business Handbook  
Amazon Affiliate Marketing Program



4 Cambridge International AS and A Level Biology  
Amazon Affiliate Marketing Program



5 A Midsummer Night's Dream  
Amazon Affiliate Marketing Program



6 Cambridge International AS & A Level Economics Revision Guide  
Amazon Affiliate Marketing Program



from our experience

up to 10% advertising fees with a  
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Available at  
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Surface Pro

## Microsoft Surface Pro

(Intel Core i5, 4GB RAM, 128 GB)  
Save 10% on local prices

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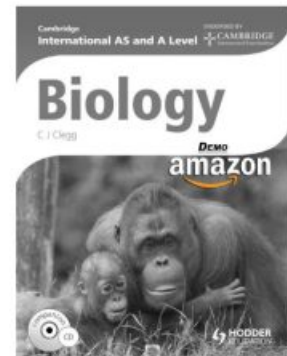
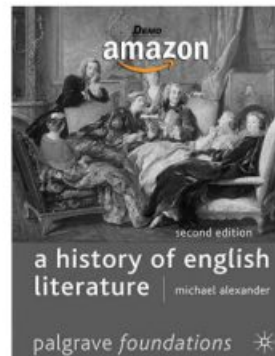
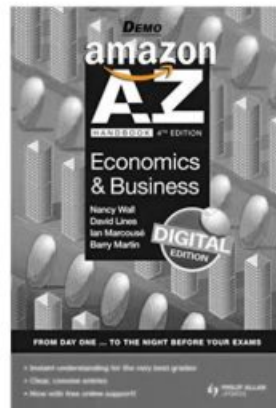
SKU: Amazon-1-1-1-1-1-1-1

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### RELATED PRODUCTS



# COLLEGE/ SCHOOL ONLINE MARKETING

Right  
Click  
Print



Multi-Touch Viral Marketing & Social Media



## Online Marketing & E-Commerce – Colleges/Schools



Fusion Online MULTIPLIES your EARNINGS and saves Time & Money.

We build College/School Marketing and E-Commerce websites which multiply your income and save you time and money.

We tastefully monetise every aspect of you college/school: your facilities, social media, sports events, social events, training events, public relations activities, and school accessory sales.

We can also add relevant revenue generating modules to your existing website.

E-Commerce automation provides an impressive business experience. Everything pays for itself with the least effort.

### Marketing Applications – Menu

College/School Websites

Mirror-Site Modules

College/School Prospectus and Newsletters

Public Relations and Social Media Convergence v1

Social Event Marketing v1

Training Event Marketing v1

Intelligent Registration Forms

Viral e-Mail Marketing

College/School Facilities Rental

Amazon Affiliate Marketing



## Revenue Generating – Learning Management Systems



Fusion LMS serves the dual purpose of a Learning Management Tool for Lectures/Learners as well as a Marketing Tool for your college/school.

Fusion LMS Modernises your teaching for 21st Century Learning and demonstrates the academic commitment of your college/school.

It can also expand your market into Distance Learning. It sets you apart from your competition.

### LMS Applications – Menu

LMS for Distance Learning

LMS Private and Semi-Private Schools

LMS FET/TVET College

LMS for Learnerships

LMS for High-Content e-Learning

LMS for Short-Course NQF Credits

LMS Corporate Application

Right  
Click  
Print







#### 75 Million Websites

Our College/School Marketing Websites are built on a WordPress Content Management platform which has considerable international standing with over 75 million websites worldwide and growing. With 29,000 plug-ins available and hundreds readymade college/school templates available you can't lose.

#### Easy to Update

Our content management systems do not require web technical skills to manage and upgrade; once it's set up. Most its marketing activities are automated and require the least effort from your College /School with maximum impact.

#### 100 Million Users

Our Learning Management Systems are built on a Moodle core. Moodle is the most popular LMS with over a 100 Million users in 247 countries.

#### User Training

We provide thorough training in WordPress and Moodle so that you get the best out of your systems and stay ahead of the internet curve.



✉ info@fusionlms.co.za  
☎ 010 020 3247 ☎ 082 389 2419  
👤 Leon Rossouw  
🏢 X Space Office Park  
🏠 1 Maxwell Drive, Sunninghill,  
Sandton, South Africa.

#### MENU: OnlineMarketing

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#### MENU: LMSApplications